

PRESS RELEASE

Konica Minolta's AccurioPress C14000 Series named Red Dot Award 2021 Winner

A globally recognised design award has gone to Konica Minolta in further recognition for its flagship AccurioPress C14000 Series of production presses. The technology leader has been named winner of the "Red Dot Award: Product Design 2021" after a record number of entries.

Singapore, 26 April 2021

Unveiled successfully in October 2019, the award-winning AccurioPress C14000 Series – which also includes the AccurioPress C12000 – continues to support Konica Minolta's mission to drive the transformation of its customers by sector and industry, predicting potential challenges and creating solutions together.

An international jury remarked on the outstanding design of the AccurioPress C14000 Series, which was also recognised in the "Good Design Award 2020" from the Japan Institute of Design Promotion six months ago. The AccurioPress C14000 prints at 140 pages per minute (PPM) in A4 and is 40% faster than any other toner-based machine from Konica Minolta. The AccurioPress C12000 provides the same high print quality and a similarly fast speed of 120 ppm.



"Never before in the 60-year history of our design competition have so many companies and design studios faced the professional judgement of our international jury as this year." said Professor Dr Peter Zec, Founder and CEO of Red Dot. "Products from 60 countries reached us, and their design quality and degree of innovation were evaluated in a process lasting several days. The fact that Konica Minolta claimed its place in a strong field speaks for the excellent quality of its products. The international jury only awards this sought-after seal of quality to products that feature an outstanding design."

A Word from Mr. Koji Yoshida, Managing Director of Konica Minolta Business Solutions Asia

"We are honoured to win the Red Dot Award, a highly sought-after global design award. This is an acknowledgement of our efforts as a leader in print transformation, while setting new standards in product design. The AccurioPress C14000 Series has also incorporated automation technology that boosts quality, reliability and productivity. With higher print quality, faster printing speed and automation, this enables our customers to reduce costs and further build new business opportunities." said Mr Koji Yoshida, Managing Director of Konica Minolta Business Solutions Asia. "With dedicated global support delivered locally across the world, we work closely with our dedicated partners to help them rethink and ignite print possibilities."

About the AccurioPress C14000 Series

Superior in automation, reliability and productivity, the AccurioPress C14000 Series is designed from the ground up to be digital print factories. With printing speeds of up to 140ppm, the print production press offers breath-taking speeds with outstanding image quality and unparalleled media flexibility. Featuring Konica Minolta's new toner technology and Intelligent Quality Optimizer IQ-501, these help deliver close to offset-like print quality and improved efficiency via fully



automated inspection module, real-time colour control and front-to-back registration adjustments on the fly.

About Red Dot Award

With over 60 years of history, Red Dot opened the first annual design competition in Germany in 1955. Since 2005, the Red Dot Award celebrates not only product design and communication design: Designers and manufacturers as well as universities can also enter their prototypes and concepts in the Red Dot Award: Design Concept. With more than 18,000 entries yearly from design professionals, companies and organisations from over 70 countries, the Red Dot Award is now one of the world's largest and the most renowned design competition.

"The alliance with Microsoft enables us to combine our core competencies and trusted customer relationships with the best-secured and scalable cloud technology in order to flexibly build solutions for businesses," explained Konica Minolta's Hajime Takei. "Utilizing their applications, we are able to offer our customers from SMBs systems and functionalities previously only available to larger enterprises. Through this global collaboration, we will be able to offer our customers even more opportunities to accelerate innovation and ultimately drive success."

About Konica Minolta Business Solutions Asia

Konica Minolta Business Solutions Asia is a market-leading provider of trusted technology solutions for enterprise, government, small business, education and manufacturing and is dedicated to shaping workplaces of the future.

Through innovation and partnerships, we provide comprehensive information technology solutions and consultancy to optimise business processes with workflow automation to help business improve and optimise their processes. Konica Minolta is 'recognised globally as a leader in print transformation' (IDC MarketScape, 2020).

We are committed to creating value for our customers and society, and to contributing to a sustainable, equal and fair world. Being recognised and awarded for our contribution to society, we strive and work towards achieving Sustainable Development Goals (SDGs) throughout our business and supply chain.



With over 44,000 employees worldwide and operating in over 150 countries, Konica Minolta, Inc. has been named to the Dow Jones Sustainability World Index, one of the most prestigious global indices of ESG investment, for eight years in a row. Konica Minolta Business Solutions Asia, based in Singapore, is a wholly owned subsidiary of Konica Minolta, Inc., Tokyo, Japan. For more information, please visit https://www.konicaminolta.com/



For media enquiries, please contact

Velle Goh Marketing Executive Corporate Branding & Marketing

DID: +65 6361 2840

Email: velle.goh@konicaminolta.com

Loon Jian Yew Head of Regional Marketing Corporate Branding & Marketing

DID: +65 6361 2825

Email: jianyew.loon@konicaminolta.com

Jeremy Lim Senior Digital Marketing Executive Corporate Branding & Marketing

DID: +65 6361 2836

Email: jeremy.lim@konicaminolta.com