

# Konica Minolta Reinvents Office Technology With Its New IoT-Enabled bizhub® i-Series

Next-Generation bizhub i-Series Seamlessly Connects the Dynamic Office, Shaping Tomorrow's Workplace Today

Singapore, 20<sup>th</sup> June 2019 – *Konica Minolta*, a leader in delivering world-class business transformation solutions and technologies, proudly unveils the new bizhub i-Series, the next generation IoT-enabled multifunction device product line from the award-winning bizhub legacy portfolio. Born from the company's continuing ambition to create value for customers and driven by the desire to rethink the way multifunctional devices work for them, the i-Series is a smart technology hub that fully embraces the way businesses are evolving and sharpens their competitive edge.

The smart device technology augments office connectivity, optimizing the way the office works while preparing it to be future-ready – from operational improvements to digital transformation. Powering new opportunities for productivity and innovation, the i-Series provides the necessary tools for an effective communications network. It simplifies complexities to improve productivity, to streamline business processes, to allow for better decision-making and, ultimately, to enable smarter business. Breaking through traditional office limitations, it helps navigate quickly to demands and changing conditions.

"Over the years, Konica Minolta's bizhub series of A3 MFPs has served our customers well and is commended for its reliability, speed and accurate colour reproduction. We are so excited to bring you the next generation of A3 MFPs – the bizhub i-Series, where security, connectivity and a brand new user experience awaits. It's time to rethink the possibilities of IT, and experience what the cutting edge of the IoT era can do for your business!" - Christine Tan – GM, National Sales HQ, Konica Minolta Business Solutions Asia Pte Ltd.



# **Simple Design and Usability**

The stylish, contemporary design boasts an intuitive smartphone style user interface with a tiltable, floating 10" touchscreen panel, rounded edges, and LED status indicators. The interactive user experience provides ease-of-use through voice control, no wait times, vibration feedback, and customization. Conveniently, both the A3 and A4 models function in precisely the same way so users can be productive, regardless of the specific device.

## High-Quality Performance, Enhanced Efficiency, and Seamless Connectivity

The i-Series houses a powerful engine, a quad-core Central Processing Unit with standard 8 GB of memory and 256 GB SSD, which allows for quick-response, high-performance operations. And, the additional combination of full-speed media printing range, high-speed one pass double feed, digital skew correction, and large capability trays, expertly blends reliable functionality with versatile serviceability. The cloud-based Dispatcher Suite Solution enhances workflow and maximizes productivity by eliminating repetitive tasks, cutting costs, and reducing manual and human errors; this streamlines the simplest of tasks to advanced processes. Further extending the capabilities of the i-Series and adding flexibility, the highly-valued Konica Minolta MarketPlace gives the freedom to personalize and the access to apps that boost productivity. Efficiently integrating work processes and connections to sophisticated technologies such as Konica Minolta's edge IoT platforms, Workplace Hub, it caters to all types of changing needs and fully accommodates evolving workstyles.

#### **Smart Service and Next-Level Security**

Minimizing downtime and ensuring uninterrupted use, the i-Series intelligently collects data for self-diagnosis and for optimum replacement time predictions of parts and consumables. Moreover, users can experience best-in-class service through the Konica Minolta Remote Service Platform which consists of remote backup and ongoing maintenance for convenient troubleshooting and continuous support. Safe and up-to-date technology is always available, because the latest firmware can be regularly uploaded, in real or scheduled time. The exceptional service comes with an outfitted layer of top-grade security, which gives businesses one less thing to worry about. Equipped with bizhub SECURE services that



encrypt data in the Solid State Drive (SSD) or Hard Disk Drive (HDD), the i-Series fosters a secure work ecosystem where data is protected and reliably accessible. Additionally, the optional BitDefender anti-virus extension automatically scans all transmitted and received data – in real time – so data remains protected from external threats. All i-Series models are compliant with GDPR, and ISO 15408 certified HCD-PP, so data privacy standards and security requirements are met to stay productive.

## **Commitment to Sustainability**

Konica Minolta is committed not only to innovation but to environmental sustainability. The fruition of the new i-Series reflects upon the strong commitment. As part of the top energy-saving bizhub product line, each model is rated EPEAT Gold and meets stricter Blue Angel standards. The new fusing unit and low-temperature fixing toner help achieve lower energy consumption while on and in sleep mode. Environmental impact is reduced further through the new packaging design, as traditional cushioning material has been replaced with lighter air cushions, still ensuring safety during transport. Best of all, operating sounds are quieter due to improvements made to the cooling fan and the ADF mechanism—having fewer distractions for a better-focused work environment.

Konica Minolta recognizes the i-Series as the next step; the innovative technology that allows business to perform at its best and achieve high-quality work, all while providing the peace of mind for businesses to focus on more important matters. And, as businesses continue to evolve, the bizhub i-Series will grow with them. The new i-Series models available now are the bizhub C250i, C300i, C360i, (A3 Color MFPs), C3350i, and C4050i (A4 Color MFPs). Additional models and features to the i-Series product lineup will be released in the upcoming months.



#### **About Konica Minolta Business Solutions Asia**

Konica Minolta Business Solutions Asia is transforming the workplace of the future with its customer centric solutions and hardware for the digitally connected world. We are committed to create new values for the society with our expertise. From information management to technology enabling tools, the solutions help businesses improve time to information, support mobility, and optimise business processes with workflow automation. Konica Minolta, Inc. has also been named to the Dow Jones Sustainability World Index for six years in a row. For more information, please visit <a href="http://www.konicaminolta.sg/business/">http://www.konicaminolta.sg/business/</a>

For media enquiries, please contact:

Konica Minolta Business Solutions Asia Pte. Ltd.

DID: (65) 6361 2800

Email: enquiry@konicaminolta.sg