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KONICA MINOLTA INTRODUCES WORKPLACE INTEGRATED MANAGED IT SERVICES



- *Workplace Integrated Managed IT services (WIMS) will be available in Singapore, and expanded to ASEAN later*
- *Konica Minolta's WIMS is targeted at delivering managed IT Services to SMBs, giving them complete access to IT infrastructure, applications, security and services rapidly and cost effectively.*

Singapore, 6 Aug 2019 – Konica Minolta Business Solutions Asia Pte Ltd, an integral value provider, today announces the introduction of Workplace Integrated Managed IT Services (WIMS), IT-in-a-box concept.

SMBs attitude towards managed IT services and their strategies for business growth shows that whilst they have ambitions to expand, too often they are limited by their in-house technology function. IT function is struggling to do “more with less”. It is under intense pressure to deliver secure, efficient, future proofed technology services. With overstretched resources and skills in short supply, relying on in-house IT alone limits their ability to focus on business strategy and transformation.

Konica Minolta Workplace integrated Managed IT services (WIMS) help SMBs meet both these IT and business challenges.



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Key Benefits:

- **Improve productivity:** We provide resources where it's needed allowing SMEs to focus on their core business
- **Lower Costs:** Predictable monthly fee in place of up-front capital expenditure
- **Reliability:** Provides your IT infrastructure with regular maintenance services
- **Faster onboarding:** Faster to get employees up and running with new services
- **Availability:** Helps you to keep pace with the latest technology without having to invest in specialised skillsets

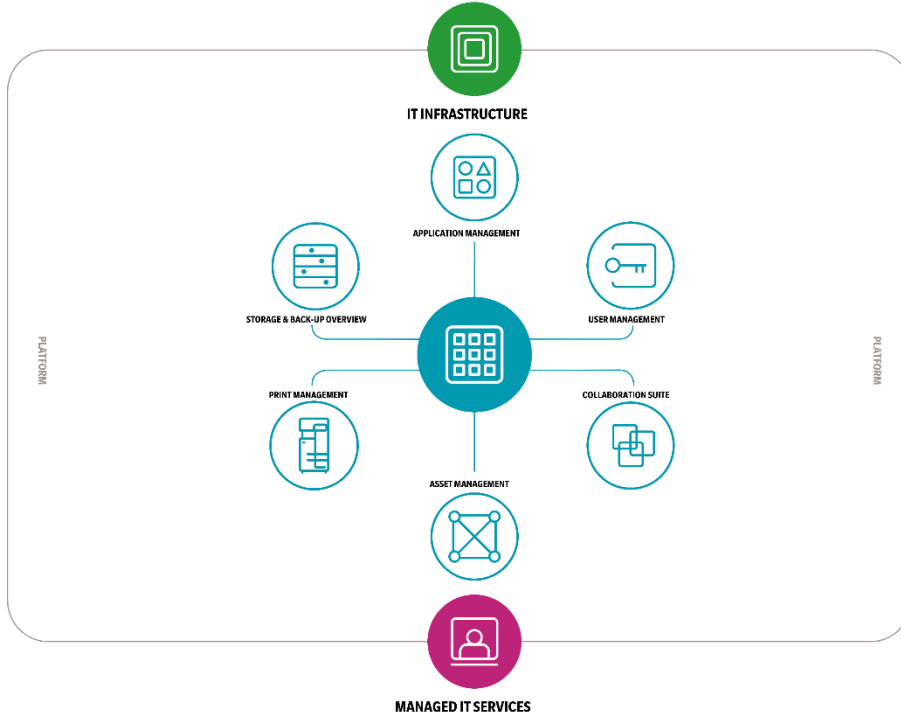
“The business challenges facing SMEs today echo Konica Minolta’s desire to fill in the gap and be an integrated value provider of solutions and services in the IOT era” said Jonathan Yeo, Director & General Manager, Regional Headquarters of Konica Minolta Business Solutions Asia Pte Ltd.

Konica Minolta Workplace integrated Managed IT services (WIMS) is tailored IT services designed according to your needs. It is a 4 phased approach where we typically start with *audit* by identifying loopholes and improvements for your current IT infrastructure. Thereafter we will provide *recommendations* to address critical issues to fit your business workflow. Once recommendations are approved, we will then proceed in *implementing* changes and lastly, we provide constant *maintenance* checks and immediate IT support to ensure that your equipment’s are running smoothly.

In addition to providing IT infrastructure services, Konica Minolta also provides a complete end-to-end range of solutions to address your daily business functions ranging from print management to automating your business process with RPA. ERP solutions to manage your transactional business for seamless integration. Security solutions ranging from physical security to cyber security for total end-to-end security.



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Konica Minolta Workplace Integrated Managed IT services creates the infrastructure for the future by empowering your current technology. Use it to boost all or part of your operational capability with a solution that grows with you, so you can forget about your IT today and focus on developing your business for tomorrow.

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About Konica Minolta Business Solutions Asia

Konica Minolta Business Solutions Asia is transforming the workplace of the future with its customer centric solutions and hardware for the digitally connected world. We are committed to create new values for the society with our expertise. From information management to technology enabling tools, the solutions help businesses improve time to information, support mobility, and optimise business processes with workflow automation. Konica Minolta, Inc. has also been named to the Dow Jones Sustainability World Index for six years in a row. For more information, please visit <http://www.konicaminolta.sg/business/>

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